



Transilvania
University
of Brasov

FACULTY OF LETTERS

ASSOCIATION OF RESEARCHERS IN THEORETICAL AND APPLIED LINGUISTICS



ASOCIATIA CERCETATORILOR DIN DOMENIUL LINGVISTICII TEORETICE SI APLICATE



DN32 Conference

Discourse Across Cultures

PROGRAMME

21-22 March 2025
Transilvania University of Braşov, Romania



Friday
March 21, 2025

9.00 Registration, Aula Sergiu T. Chiriacescu, Iuliu Maniu 41A, 2nd floor

Time	Room U II 3
9.45	Welcoming participants and opening

Links for ONLINE sessions

Room U II 2 – <https://bbb.unitbv.ro/rooms/8vj-k5t-jb3-7lr/join>

Room U II 3 – <https://bbb.unitbv.ro/rooms/xkg-hu0-xuq-acv/join>

Time	Room U II 3
10.00	<p>Plenary (also online) Andrea SZABO Pannonia University, Veszprém (Hungary)</p> <p><i>Discourses of resilience</i></p>

11.00 Coffee break and refreshments

Time	Room U II 2
11.30	<p>Chair: Cristina Vâlcea Cecilia PELEGGI ONLINE DxS Design (per) Semiotics, Rome (Italy)</p> <p><i>Muted sequential art. Comics as a cross-cultural discourse</i></p>
12.00	<p>Nigar BABAYEVA ONLINE Baku Slavic University, Baku (Azerbaijan)</p> <p><i>Sustainable development of cultural values and the translation process</i></p>
12.30	<p>Massimiliano NAPOLI ONLINE Rome University of Fine Arts, Rome (Italy)</p> <p><i>Beyond borders: the cross-cultural impact of street art</i></p>
13.00	<p>Olivia ȚÎRLEA ONLINE Babeș-Bolyai University, Cluj-Napoca (Romania)</p> <p><i>Lexiculturemes, harbingers of spring: with one eye in the textbooks of Romanian as a foreign language and with another in the Romanian cultural space</i></p>



Time	Room U II 3
	Chair: Rok Zupančič
11.30	Noemi TUDOR (URETU) Transilvania University of Braşov (Romania) <i>Digital ethnic humorous discourses</i>
12.00	Elena BUJA Transilvania University of Braşov (Romania) <i>Family relations in the Korean and Romanian rural societies of the 20th century: a cultural dimensions account</i>
12.30	Rok ZUPANČIČ University of Ljubljana (Slovenia) <i>The power of narratives: how local stories averted bloodshed in Baljvine, Bosnia-Herzegovina</i>
13.00	Rabeb GHANMI University of Pannonia, Veszprém (Hungary) <i>Exploring the multilingual mind: metalinguistic abilities and motivation in trilingual learners decoding an unfamiliar language system</i>

13.30 – 14.30 Lunch break (individual arrangements)

Time	Room U II 3
14.30	Plenary (also online) Răzvan SĂFTOIU Transilvania University of Braşov (Romania) <i>Linguistic strategies of (im)politeness in political discourse: analysis of Romanian parliamentary motions of no confidence</i>



Time	Room U II 2
	Chair: Adrian Toader
15.30	Reima AL-JARF ONLINE King Saud University, Riyadh (Saudi Arabi) <i>Metaphorical political slurs in Arab social media discourse</i>
16.00	Galina YAVORSKA ONLINE National Institute for Strategic Studies, Kyiv (Ukraine) <i>'Saving fear of nuclear weapons' as a formula for Russian nuclear blackmail. Linguistic and pragmatic aspects</i>
16.30	Gabriela CHEFNEUX ONLINE Transilvania University of Braşov (Romania) <i>Identity in students' narratives</i>
17.00	Stanca MĂDA ONLINE Transilvania University of Braşov (Romania) <i>Verbal humour in romantic comedies. A Romanian-Korean comparative study from a sociolinguistic perspective</i>

Time	Room U II 3
	Chair: Hussain Al Sharoufi
15.30	Andreea PETRE Transilvania University of Braşov (Romania) <i>Aspects of representation of masculinity in the current Romanian advertising discourse</i>
16.00	Virgil BORCAN Transilvania University of Braşov (Romania) <i>From Hastings to Montesquieu: Franco-English cultural interferences</i>
16.30	Zahra AL SHAROUFI Université Libre de Bruxelles (Belgium) <i>The construction of a diamesic competency within foreign speakers of French: a sociocultural perspective on language acquisition</i>



17.00	<p>Cristina Silvia VÂLCEA Transilvania University of Braşov (Romania)</p> <p><i>Interdiscursivity in antiscientific texts: hybridity and historicity</i></p>
17.30	<p>Raluca LEVONIAN and Ioana-Cristina JOIȚA "Ovidius" University of Constanța and University of Bucharest (Romania)</p> <p><i>Teaching Romanian culture to foreign language learners: an experiment involving students' understanding of visual arts</i></p>
18.00	<p>Hussain Al SHAROUFI Gulf University of Science and Technology (Kuwait)</p> <p><i>Enhancing English fluency: teaching English through pragmemic discourse</i></p>

19.00 Dinner at [Ceasu' Rău Restaurant](#), Iuliu Maniu 56 – included in the registration fee, except for extra beverages



**Saturday
March 22, 2025**

Time	Room U II 3
	Chair: Elena Buja
9.00	<p>Raluca-Nicoleta ROGOVEANU ONLINE "Ovidius" University of Constanța (Romania)</p> <p><i>Shared spaces, shared stories: the boarding house experience of the Romanian immigrants in America in the first decades of the 20th century</i></p>
9.30	<p>Mahinur AKŞEHİR ONLINE Ceilal Bayar University, Manisa (Türkyie)</p> <p><i>Reessencing the sign: creating alternative realities through counter-discourse as represented in Atwood's "The Penelopiad"</i></p>
10.00	<p>Najla Lilya JABALLAH and Ahlem BOUNECHADA ONLINE Faculty of Arts, Humanities and Social Sciences, University of Limerick (Ireland)</p> <p><i>Hegemonic masculinity in political discourse: a comparative analysis of Trump's and El-Sisi's Speeches</i></p>
10.30	<p>Ioana Clara ENESCU Transilvania University of Braşov (Romania)</p> <p><i>Discourse and culture in language teaching: a Romanian textbook for Chinese learners</i></p>
11.00	<p>Adrian TOADER Transilvania University of Braşov (Romania)</p> <p><i>The face of expressives in political discourse: navigating the migration crisis in the European Parliament</i></p>

11.30 Coffee break and refreshments



Time	Room U II 3
	<p>Panel I</p> <p><i>The frontiers of discourse: media, war, and identity in crisis contexts</i></p>
12.00	<p>Katarzyna MOLEK-KOZAKOWSKA ONLINE Institute of Linguistics, Opole (Poland)</p> <p><i>What does ChatGPT have to say about the war in Ukraine? Content and style variation in factual and opinionated prompting across three user profiles</i></p>
12.10	<p>Premyslaw WILK ONLINE Institute of Linguistics, Opole (Poland)</p> <p><i>A battle of David and Goliath: A culture-grounded (de)legitimization narrative of the 2022 Russian-Ukrainian conflict</i></p>
12.20	<p>Simina-Maria TERIAN and David MORARIU Lucian Blaga University of Sibiu (Romania)</p> <p><i>What about Ukraine? The Russian-Ukrainian conflict as seen in the discourse of Romanian presidential candidates</i></p>
12.30	<p>Simina-Maria TERIAN and Denisa-Maria BÂLC Lucian Blaga University of Sibiu (Romania)</p> <p><i>Cultural crossroads: Ukrainian migrants' discourse and perception of Romanian society during social integration</i></p>
12.40	<p>Iulia-Maria TICĂRĂU Lucian Blaga University of Sibiu (Romania)</p> <p><i>The role of photography in shaping the female imaginary during military conflicts</i></p>
12.50	<p>Corina SELEJAN Lucian Blaga University of Sibiu (Romania)</p> <p><i>Alternative versus mainstream media discourse? Shifting boundaries: The curious case of Stephen Fry</i></p>
13.00	<p>Crina NEACȘU Lucian Blaga University of Sibiu (Romania)</p> <p><i>Conflict and consent. A linguistic analysis of the Romanian and English-language media representation of sexual violence in the context of the Russian-Ukrainian conflict</i></p>



13.10 – 13.30	Panel I discussions
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13.30 – 14.30 Lunch break (individual arrangements)

Time	Room U II 3
	<p>Panel II</p> <p><i>Discourses on <i>otherness</i> across and beyond cultures</i></p>
14.30	<p>Paola GIORGISONLINE</p> <p>Proponent and coordinator of IOW – In Other Words (Italy)</p> <p><i>Introducing <i>otherness</i>/othering</i></p>
14.40	<p>Bilyana TODOROVAONLINE</p> <p>South-West University "Neofit Rilski", Blagoevgrad (Bulgaria)</p> <p><i>The role of social media and political language in creating division between social groups via true and imagined memories</i></p>
14.50	<p>Olena SEMENETSONLINE</p> <p>Volodymyr Dahl East Ukrainian National University (Ukraine)</p> <p><i>The concept of the sacred and changes in the public consciousness of Ukrainians during the Great War</i></p>
15.00	<p>Andrea C. VALENTEONLINE</p> <p>York University (Canada)</p> <p><i>The educator in the GenAI movement: destabilizations, otherness and discourses</i></p>
15.10	<p>Ivanka MAVRODIEVAONLINE</p> <p>Sofia University "St. Kliment Ohridski", Sofia (Bulgaria)</p> <p><i>Otherness between creativity and repetition, between membership and individuality</i></p>
15.20	<p>Paola GIORGISONLINE</p> <p>Proponent and coordinator of IOW – In Other Words (Italy)</p> <p><i>Conclusion. Challenging discourses on otherness. Examples from the online dictionary In Other Words</i></p>
15.30 – 15.50	Panel II discussions